

**For Release
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Eco-Friendly Storage Line Introduced

Jokari's New Over the Door Storage Line is an Eco-Friendly Option

CARROLLTON, TX — August 24, 2009 — Jokari introduces a stylish and eco-minded bamboo accented storage line. The bamboo accented storage line by Jokari features eight (8) designs using fashion forward bamboo accents and all are manufactured using eco-friendly non-woven material. Non-woven material is seen most recently in re-usable shopping bags, is recyclable, and requires less energy to produce than traditional cloth fabrics.

The new storage line is a fashionable deep shade of brown with attractive bamboo accents and contains the following items, Purse Rack, Cap Rack, Sandal Rack, Game Rack, Belt & Accessory Rack, Blanket Rack, Reading Rack, and a Laundry Rack. Each product has been specially designed to fit over standard residential interior doors or



using the included hardware, the racks can easily and quickly be mounted to any wall. Racks range in price from \$9.99-\$14.99 and are available now on the Jokari website at <http://www.jokari.com>.

Founded in 1974, Jokari/US, Inc is the leader in creating innovative products for the home and beyond. The company offers a wide range of mostly patented products designed to simplify everyday tasks, create storage solutions and extend the life of common household products such as; carbonated beverages, wine, and more.

For more information, press only:

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For more information on Jokari Products:

www.jokari.com

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